Rudplan's mission is to be a leader in the mining, mineral processing, and industrial minerals industries in the Balkans and to selectively diversify to ensure company growth. Rudplan provides services to markets through advanced engineering expertise and technology.

Rudplan's team mission goes beyond accomplishment of the technical task; it also includes establishing a long-term relationship with its clients based on expertise and trust.

Rudplan's commitment to quality extends not only to Rudplan's clients and employees, but also to suppliers and members of local communities. Rudplan will make a positive impact on the community it works in, and will endeavour to nurture it.